



Strive for a Safer Drive FAQ

Q: How can our school obtain a driving simulator / goggles?

A: Your school will need a law enforcement officer to oversee and demonstrate the driving simulator. Contact your project manager for simulator scheduling.

Q: How do we find a law enforcement officer?

A: Your first step should be to check with your school's administration, as many schools already have one. If your school does not have a liaison, the project manager working with your school can help contact your local police department.

Q: What do AAA and Ford want us to incorporate into our campaign?

A: The decision about what to include is yours. However, AAA's Keys2Drive and Ford's Driving Skills for Life must be incorporated into your campaign. Both have many engaging, informative, and useful resources; some of these introduce innovative ways to involve parents in the campaign, be creative!

Q: What are some of the resources AAA and Ford offer?

A: One major resource is [Ford's Driving Skills for Life website](#), which has an [online safe driving academy](#). The academy is interactive and teaches teen drivers safe practices about topics that they may not have previously thought important. Another resource is [AAA's Keys2Drive parent-teen driving contract](#). This agreement between teen drivers and their parents helps to build safe driving practices as well as to promote communication and trust between teens and parents.

Q: What is Ford Driving Skills for Life?

A: Ford Driving Skills for Life (DSFL) is a free, comprehensive program provided by Ford Motor Company Fund. Experts working with Ford have identified a number of areas that account for 60% of teen crashes; DSFL works to build skills in these areas in order to prevent unsafe driving.

Q: What activities have other schools done in association with this project?

A: Schools have put together activities and promoted their safe-driving campaign during regular school hours as well as during after-school events. During school hours, some teams have set up tables during lunch, promoted save driving through t-shirt and drawing competitions, hung posters around the school, and held assemblies with guest speakers. During after-school events, some schools have generated interest in their campaign by walking around school dressed as crash-test dummies during a basketball game or by inviting a guest speaker to talk to students and parents.

Q: What are some ways we can get our local community involved?

A: You might consider advertising your campaign somehow in your local newspaper. Another idea is to mail brochures or other forms of information about the campaign to parents. Inviting parents to after-school events may also build interest in the community.

Q: What are some ideas for evaluating our campaign?

A: Pre and Post test surveys are an excellent way to measure the effectiveness of your campaign; if you would like help in creating these surveys you can ask your project manager for assistance. Schools in the past have also counted pledges, parent-student driving contracts, the number of students who are seen using campaign materials, or the number of students who attended an assembly or watched a video on the morning announcements as measures of outreach.

Q: Can our campaign extend beyond the end date listed in the information packet?

A: Although we encourage you to implement your safe driving campaign strategies throughout the school we can only evaluate your campaign based on activities occurring within the dates provided in the initial information packet. You may, however, explain your plans to continue your campaign during your final presentation.

Q: Our club has money saved from last year's fundraising, can we use that for this campaign?

A: This is allowed as long as you keep your club funds separate from the grant money provided by Strive for a Safer Drive. In-kind donations from your club and other school groups are permitted, but you may not supplement funding with school funds.

Q: How far in advance must we request a driving simulator?

A: It is recommended that you request the AAA driving simulator at least a month in advance, the sooner you put in your request the more likely you are to get one on your preferred date.

Q: Will the judges take into account our school's limitations when evaluating?

A: Yes, the sponsors understand that every school is different and there may be variance into what activities a school can include in its campaign. There is a section on your final written report for explaining any special circumstances or limitations your school faced during your campaign. These will be taken into account during evaluation.